

Panettoni artigianali	Prezzo al kg 2021	Prezzo al kg 2022	Differenza percentuale
Peck	32,0 €	36,0 €	13%
Zàini Milano	35,0 €	39,0 €	11%
Pasticceria S. Gregorio	35,0 €	38,0 €	9%
Clivati	35,0 €	38,0 €	9%
Ranieri	36,0 €	38,0 €	6%
Cucchi	37,0 €	39,0 €	5%
Cova	38,0 €	40,0 €	5%
Marchesi	38,0 €	42,0 €	11%
Pavé Milano	38,0 €	38,0 €	0%
Gattullo	38,0 €	40,0 €	5%
Martesana	40,0 €	42,0 €	5%
Massari	40,0 €	43,0 €	8%
Media prezzo	36,8 €	39,4 €	7%

Panettoni industriali	Prezzo medio al kg 2021	Prezzo medio al kg 2022	Differenza percentuale
Balocco	3,32 €	6,40 €	93%
Carrefour extra	3,39 €	5,50 €	62%
Le Grazie	3,79 €	4,99 €	32%
Maina	4,32 €	6,00 €	39%
Motta	4,49 €	6,64 €	48%
Bauli	4,99 €	5,99 €	20%
Terre d'Italia	9,81 €	11,90 €	21%
Tre Marie	11,40 €	13,20 €	16%
Media prezzo	5,5 €	7,6 €	38%

Fonte: Maiora Solutions