

What's on the menu?

YOUR GUIDE TO RUSSIA'S FOOD & DRINK SANCTIONS

It's 2017, and imports of certain food groups remain restricted in Russia - but that does not mean exports are off the table completely. There are still plenty of products in demand in every sector on the market.



Which product groups are affected?



Beef – fresh, chilled,
or frozen



Pork – fresh,
chilled, or frozen



**Poultry meat &
by-products** – fresh,
chilled, or frozen



**Salted, dried,
smoked meat &
meat in brine**



Fish & shellfish,



Milk & dairy



Vegetables, edible



Fruits & nuts

molluscs & other aquatic invertebrates



Sausages & other meat products made from meat by products or blood & ready-made meat products

products



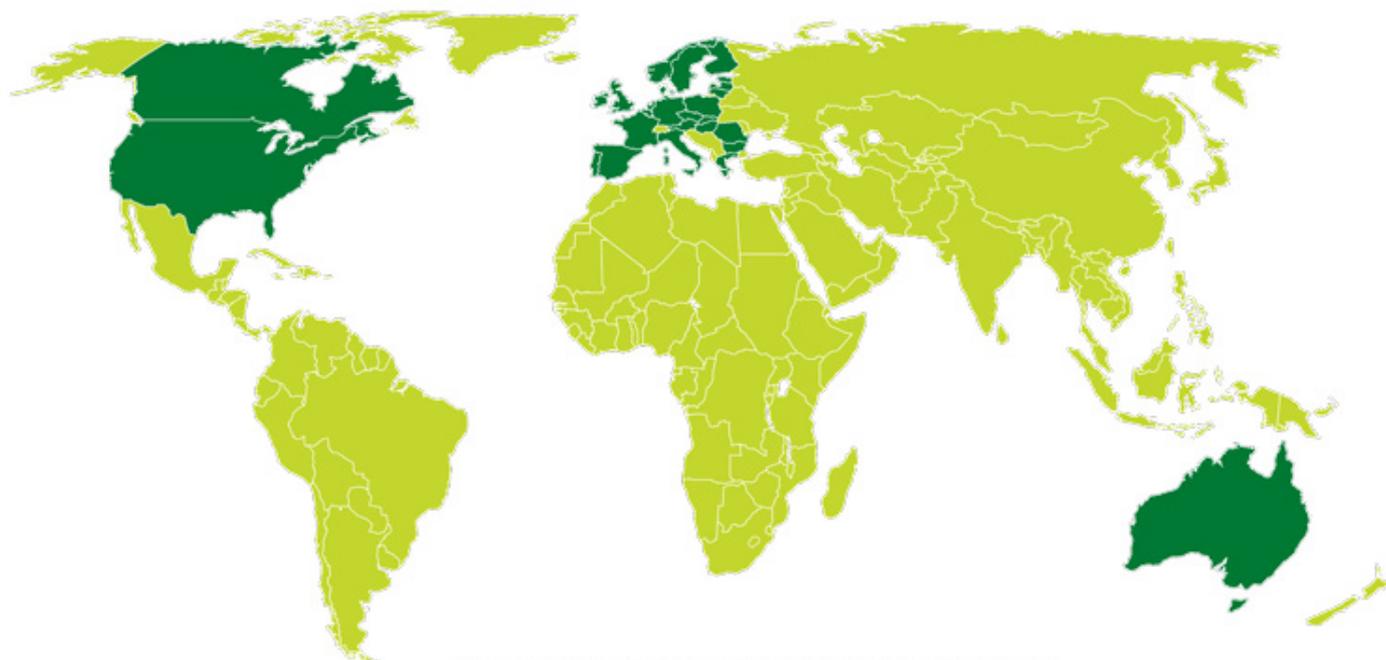
Prepared food including cheese & curds made from vegetable oil

root vegetables & tubers



Food products containing milk & made from vegetable oil

Which countries are affected?



These are the countries currently restricted in which product groups they can export to Russia – and the ones that aren't.



Countries sanctioned in some product groups



Non-sanctioned countries

The Opportunities

Just because some product groups are banned in Russia doesn't mean all of them are. A number of major sectors still rely on large quantities of imported goods to meet domestic demand.

Unrestricted countries

Changes in Russia's food and drink market have opened up some major opportunities for non-sanctioned countries to supply the staples...



Fruit & Nuts –
\$4.4 billion import value



**Vegetables, edible root
vegetables & tubers –**
\$1.3 billion import value



**Beef – fresh, chilled,
or frozen –**
\$1.2 billion import value



**Pork – fresh, chilled,
or frozen –**
\$628 million import value



**Poultry meat & by-
products – fresh, chilled,
or frozen –**
\$353 million import value



**Fish & seafood, molluscs
& other aquatic
invertebrates –**
\$1.3 billion import value



Milk & Dairy products –
\$1.1 billion import value

**All data taken from the MIT Atlas of Economic
Complexity based on 2016's stats*

Restricted countries

Even with restrictions in place, there are still many avenues for all exporters to explore.
Check out the below groups, representing hundreds of millions of dollars in export potential.



Tea & Coffee –
\$1.07 billion import value



Wine –
\$728 million import value



Beer –
\$127 million import value



Spirits –
\$683 million import value



Baked goods –
\$249 million import value



Confectionery -
\$481 million import value

**All data taken from the MIT
Atlas of Economic Complexity
based on 2016's stats*



WorldFood Moscow:

Russia's food & drink gateway

With the deal potential for sanctioned and non-sanctioned countries totalling in the billions, Russia is still a major market for food and drink exporters.

WorldFood Moscow, Russia's biggest food and drink exhibition, puts you in touch with over 28,000 trade visitors from Russia and beyond.

Take part to get your products in front of a dedicated audience of buyers, importers, distributors, retail chain representatives, and more industry professionals.

Contact us now to book your stand for 2018's event.



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